

ABSTRACT OF THE DISCLOSURE

A business method that uses a coordinator to insure that a shipper is able to retrieve shipping platforms from a recycler or other such end receivers. A permanent identification representing the recycling and reuse program and the particular type of shipping platform is assigned, and is stenciled on shipping platforms. When the shipping platforms are used and reach an end recipient or recycler, the quantity and type of shipping platform are registered at the web site. The site is accessible for buyers, such as the shipper that entered into the program to retrieve shipping platforms they had used. Transactions are carried out through the coordinator.

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